

Chengdu/Munich, October 16, 2020

## Press Release

### Final Report

## IE expo Chengdu: positive signal for the environmental sector in western China

- 317 exhibitors and a hall space of 23,500 m<sup>2</sup>
- Great political participation from ministries—from provincial to municipal level
- Strong perspectives for the environmental sector in the region

**Three successful trade fairs in a row: after IE expo China and IE expo Guangzhou, IE expo Chengdu was the latest to provide new momentum for the environmental industry with focus on the west of China. More than 300 exhibitors and 17,855 visitors participated in the trade fair held from October 13 to 15, 2020 in Chengdu, covering a hall space of 23,500 square meters.**

Gang Jiang, Managing Director of Messe Muenchen Zhongmao, emphasizes: "Despite the pandemic the second edition of IE expo Chengdu grew by more than 10 % in exhibition space, demonstrating the huge demand in West China's environmental market." The prevention and control of pollution in the region remains an important issue and is expected to continue to gain priority in politics and society. "Hence, the demand in the environmental protection industry in these regions will increase rapidly", explains Gang Jiang.

### Strong market perspectives

In his speech during the opening ceremony, Mr. Guotai ZHUANG, Vice Minister of the Ministry of Ecology and Environment of China stated: "At present, the overall development of the environmental protection industry is very well, the development scale is gradually expanding, the technical level is significantly improving, and the service mode is constantly innovating. In 2019, the total

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**Press Release** | October 16, 2020 | 2/2

revenue of the national environmental protection industry was about CNY 1.78 trillion, with a year-on-year growth rate of 11.3 %, which is far higher than the growth rate of the national economy in the same period, and the gap between the environmental protection industry and the international advanced level has been narrowing. The central government attaches great importance to energy conservation and environmental protection industry in order to encourage more enterprises to actively invest in tackling key problems and to promote the realization of ecological environmental protection and economic win-win situation." IE expo Chengdu provides an important platform and opportunity for the exchange of different views, the presentation of the latest eco-environmental technologies, the strategic cooperation between industries and enterprises, and the analysis of industrial trends under the dual cycle pattern."

### **Valuable platform for business opportunities**

The exhibitors were relieved that IE expo Chengdu was able to offer them an efficient platform again. Mr. Yu WANG, Sales Director of BEIJING SCINOR MEMBRANE TECHNOLOGY CO., LTD reported: "This edition of IE expo Chengdu brought me great surprise, so we are very satisfied with it. It exceeded my expectation. Both the flow and quality of the visitors were very good, which can prove that the influence of IE expo Chengdu is really very high in West China. During this show, our products got a lot of exposure and were welcomed by the local market. Our company attaches great importance to the western market, nearly one third of our sales revenue are generated in the market of western China, so we expect to get more business opportunities through IE expo Chengdu."

Mr. Zhiyi HE, Director of the Chemical Analysis Laboratory of Sichuan Metallurgical Exploration Design Group Testing Co., Ltd. said: "Our whole laboratory visited the show this year. We saw many familiar suppliers on site, and we talked with them about our demand for laboratory consumables in water and solid waste. We also attended the supporting programs in the solid waste treatment sector and learned a lot about cutting-edge technologies."

### **Strong support of local partners and authorities**

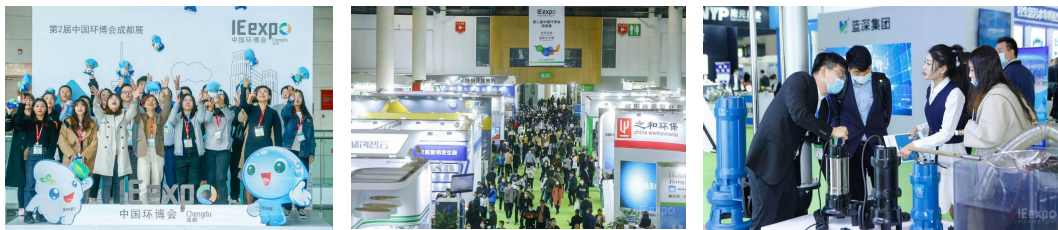
**Press Release** | October 16, 2020 | 3/3

IE expo Chengdu benefits from the strong support of local partners and authorities, for example by the Chengdu Ecological Environment Bureau and the Chengdu Expo Bureau. Leaders from provincial and municipal ministries attended the opening ceremony and the summit forum. More than one hundred executives participated in the “China Ecological Environment Industry Summit Forum” and discussed the industry trends under the new development pattern of national and international dual circulation. In addition, several sub-forums and conferences covered topics in the fields of water, solid waste, soil, air, and environmental monitoring.

**The dates of the next IE expo trade fairs in 2021:**

- IE expo China, Shanghai: April 20–22, 2021
- IE expo Guangzhou, Guangzhou: September 15–17, 2021
- IE expo Chengdu, Chengdu: July 8–10, 2021

Further information on IE expo Chengdu is available at <http://cd.ie-expo.com>



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**IFAT worldwide**

IFAT in Munich is the leading trade fair and heads a global network of seven other trade fairs. Three of them are in China alone: IE expo China in Shanghai, IE expo Chengdu and IE expo Guangzhou. India hosts IFAT India in Mumbai and IFAT Delhi. The other two events are IFAT Africa in Johannesburg and IFAT Eurasia in Istanbul/Turkey.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

**Press Release** | October 16, 2020 | 4/4

**Messe Muenchen Zhongmao Co., Ltd. (MM-ZM)**

Messe Muenchen Zhongmao Co., Ltd., a joint venture of Messe München and Shanghai ZM International Exhibition Co. Ltd., is founded as a professional company organizing large-scale international exhibitions. As the organizer of the IE expo shows, Messe Muenchen Zhongmao Co., Ltd. has good professional experience and customer resources and also integrates resources of buyers, associations and media to build a business-to-business platform for environmental industry.